

# Privacy Policy

## INFORMATION COLLECTION AND USE

Academy of Motorcycle Operation (AMO) respects and protects your privacy. We will not rent, sell or share your personal information to others in ways different from what is disclosed in this statement. The information you provide to Academy of Motorcycle Operation will be used to process your order. Occasionally we may contact you with special offers that may interest you.

## COOKIES

A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on our site. Once the user closes their browser, the cookie simply terminates. For example, a cookie is used to store items during your enrollment so that what you are entering is maintained. If a user rejects the cookie, they may still use the site. The only drawback to this is that the user will be limited in some areas of our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on the site.

## LOG FILES

AMO uses IP addresses to analyze trends, administer the site, track user's movement, and gather broad demographic and geographic information for aggregate use. IP addresses are not linked to personally identifiable information.

## SHARING

We may share demographic information with our partners and advertisers. This is generally not linked to any personal information that can identify any individual person. However, AMO may send E-mails or mail about special offers or other offers or information that may be of interest to the user based on the information we collect. AMO uses an outside company (such

as JTC Technologies, LLC) to process your enrollment, and a credit card processing company to bill users for enrollment fees and other charges in accordance with AMO's terms and conditions and policies. These companies do not to our knowledge, retain, share, store or use personally identifiable information for any secondary purposes.

We may partner with another party to provide specific services. When the user signs up for these services, we will share names, or other contact information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

## LINKS

This web site contains links to other sites. Please be aware that AMO is not responsible for the privacy practices of such other sites. We encourage our users to read the privacy statements of every web site that collects personally identifiable information. This privacy statement applies solely to information collected by this web site.

## NOTIFICATION OF CHANGES

If AMO decides to change our privacy policy, we will post those changes here so our users are always aware of what information we collect, how we use it, and under circumstances, if any, we disclose it.

## SECURITY

This web site takes every precaution to protect our users' information. When users submit sensitive information via the web site, their information is protected both online and off-line.

This privacy statement applies to the website of:

Academy of Motorcycle Operation, LLC

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